



JASMINE PARTIDA

DIGITAL STRATEGIST
EMPOWERING WOMEN
CIVIC ENGAGEMENT

AUTHOR

The Simplicity of Socials
How to get started in Social Media

ACHIEVEMENTS

External Communications Manager for
The Women's March on Washington
2017

Digital Strategist for the East Bay
Regional Park District

Vice President, Women's March
California

GET IN TOUCH!

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Jasmine Partida is a Digital Strategist, Activist, and Technology Expert, passionate about the empowerment of women and civic leadership. For years now, her professional time has been spent working to advance individuals and companies as they bring their online brand and narratives together. Whether it's through social media, websites, strategic public information campaigns, or timed news stories, Jasmine understands the challenges you may face when growing your online presence and brand recognition. Using her impeccable technical skills and unique creativity, she combines branding and artistry to place individuals and companies far ahead of their competition.

As committed as Jasmine is in the technology field, she is the same in her advocacy. In November of 2016, she joined the Women's March on Washington. This allowed her to establish outreach and communication for over 300,000 marchers and 450 sister city organizers by originating email strategies and social media campaigns and overseeing 50 state Facebook accounts.

Today, because of her work, she now serves as Vice President of Women's March California, a 501 c(3) with thirteen chapters statewide. Through utilizing her digital skills and aligning them with her activism work, Jasmine is able to create the much-needed change this world wants to see.

SPEAKER TOPICS

Company Socials - Best practices and tools to manage and grow company social media accounts

How to own your Digital Brand

The Simplicity of Socials

Uplifting each other in a competitive world